

THE LARGEST GLOBAL TEXTILE EVENT IN INDIA

COMMERCIAL PARTICIPATION PACKAGES



Organized by

CONSORTIUM OF TEXTILE EXPORT PROMOTION COUNCILS (EPCs) Supported by

बस्त मंत्रालय MINISTRY OF TEXTILES

PARTNER COUNTRY (EXCLUSIVE)

Deliverables	Partner Country (Exclusive)	Supporting Country partnership (No Limit)
Amount in USD	6,00,000	400,000
Logo visibility & Prominent placement of logo		
Complimentary space (approx.) in sq. mts.	500	200
Special country pavilion participation in sq. mts. (50 companies of 12 sqm each) Pre-Event	600	<u>-</u>
Exclusive Interview of the official spokesperson of the Country Online		
Partnership announcement & the Country presentation launch video before the event		٢
Logo to be featured on Bharat Tex website and linked to their Country Investment initiatives website		
Banner on E-newsletter	2 issues	1 issue
Onsite Invitation to the Official from the Country for the Inaugural ceremony		
VIP seating	25	15
Special invitation for the inaugural session	50	50
Logo presence on Entry Arches, backdrops		
Logo presence on Visitor Invitations, visitor guide, hoardings & demo area		
Exclusive hoarding on walkways towards halls (20X10 feet)	3	1
Corporate video played on the LED on site		
Reserved slot of 1 hour in Live cultural zone	Day 1 & 2	Day 3 & 4
Craft, culture & cuisine will be demonstrated at the show at various points	0	11111
Gala Dinner with Key Domestic & International participants (A presentation slot along with a lot for a cultural act will be allocated)		
Speaker slot for the Country presentation at the Key Investment session		
Company literature in the VIP & Buyer Seller Lounge.		
Logo presence in City Branding (metro / hoardings)		
Advertisement in visitor pocket guide		۲
Country presentation on relevant Investment session & video to be played		
Special mention of the Country participation with the key initiatives in the Event Press Note		
Access to all the VIP zones & area (B2B / G2G)	5 Passes	2 passes
Post Event		
A special quote / Interview of the Spokesperson to be included in the Post show report		0
Mention in Post Show Collaterals		

