



30th July - 3rd August, 2025
Jio World Convention Centre
31st July - 4th August, 2025
Bombay Exhibition Centre
MUMBAI



2100+

3600+ Stalls 135000+ Sq. mtrs of Exhibition Area

50000+ Expected Trade Visitors Visitors from 1300+ Cities in India Visitors from 80+ Countries





Established in 1966, the Gem & Jewellery Export Promotion Council (GJEPC) has been at the forefront of promoting India's gem and jewellery industry worldwide. As the apex body under the Ministry of Commerce & Industry, Government of India, GJEPC has played a pivotal role in boosting exports and positioning India as a global jewellery hub. For over 4 decades, we have successfully organized the "IIJS" (India International Jewellery Show), one of the largest and most popular trade fairs for the gem and jewellery trade globally. Our flagship events, "IIJS Premiere" and "IIJS Signature," along with concurrent show IGJME (India Gem & Jewellery Machinery Expo) have set benchmarks in both domestic and international markets. IIJS Tritiya" the third flagship show has already created ripples in the gems and jewellery market of India and has India fostered business expansion and innovation, leaving a significant impression on jewellery retailers.

The Ministry of Commerce and Industry (MOC& I) has been supporting and patronising our shows every year.

India: A Flourishing Jewellery Market

India is one of the largest consumers and exporters of jewellery, renowned for its craftsmanship, quality, and competitive pricing. With rising disposable income, evolving consumer preferences, and a robust retail infrastructure, India offers unparalleled business potential for international jewellery brands and manufacturers.

GJEPC's Commitment to Promoting Exports

As part of its mission to drive global trade, GJEPC organizes three flagship jewellery shows annually:

IIJS Premiere - The World's Second Largest B2B Jewellery Trade Exhibition

IIJS Premiere (India International Jewellery Show Premiere) is one of the most prestigious B2B jewellery trade exhibitions, serving as a vital platform for jewellery manufacturers, wholesalers, retailers, and designers from India and across the globe. The show attracts 50,000+ domestic visitors and 2,700+ international visitors from 80+ countries.

IIJS Premiere 2025 - Show Dates:

The show will be held concurrently at dual venues on the below dates

- Jio World Convention Centre (JWCC), BKC, Mumbai: 30th July 3rd August 2025
- Bombay Exhibition Centre (NESCO), Goregaon, Mumbai: 31st 4th August 2025

Product Sections at JWCC Product Sections at BEC Diamond, Gemstone, and other studded Diamond, Gemstone, and other studded jewellery jewellery Gold and Gold CZ studded jewellery Gold and Gold CZ studded jewellery **Loose Stones (Natural Diamonds)** Loose Stones (Colour Gemstones) Lab-Grown Diamonds (Loose & Jewellery) Silver Jewellery, Artefacts & Gifting Items Laboratories and Education (For Jewellery) Laboratories and Education (For Loose) International Companies International Companies The Select Club Exclusive High-End Couture Jewellery

Salient Features Of IIJS Premiere 2025

- User-friendly Complimentary International Visitor Pre. Registration
 Facial Recognition for seamless entry & exit
- User-friendly IIJS APP for detailed features
- User-friendly IIJS APP for detailed features at the show
 3D Interactive floor plan for smooth pavigation.
- 3D Interactive floor plan for smooth navigation
- To and Fro Shuttle Bus Services
 Cafeterias and Coffee Shops at the
- Cafeterias and Coffee Shops at the venue
 Complimentary WIFI and Drinking water
- Innov8 Talks (Seminars)
- 5-star, & budgeted hotel accommodation near the venue
- Networking Evening.
 Dedicated Prime Lounge facility for international visitors, offering
- Dedicated Prime Lounge facility for enhanced comfort and networking of
- enhanced comfort and networking opportunities.
 Expansive exhibition space with 6 halls at Bombay Exhibition Centre
 (REC) and 3 large halls at Jio World Convention Centre, onsuring sea
- (BEC) and 2 large halls at Jio World Convention Centre, ensuring seamless access to a diverse range of exhibitors and product categories.



IIJS Premiere 2024 had the privilege of welcoming distinguished delegations from the

International Delegations at IIJS Premiere

UAE, Japan, Nepal, United Kingdom, Sri Lanka, Uzbekistan, Iran, Thailand, Malaysia, Cambodia, Russia, Saudi Arabia, and Turkey. Building on this strong global participation, IIJS Premiere 2025 is set to host delegations from over 15 countries, further reinforcing its stature as a premier international trade platform.

A comprehensive Advertising and promotional Strategy has been devised to actively promote these shows:

- Focused Advertisements in prominent International Jewellery B2B trade magazines, worldwide.
 Promotion through India Pavilions organized by the Council at various international jewellery shows.
- Specially designed promotional materials like Fliers/brochures in various languages for targeted buyers & high net-worth international
- various languages for targeted buyers & high net-worth international traders/association heads to display the event highlights.
 Digital promotion for show updates & social media like (Facebook,
- YouTube, Twitter, & Instagram)
- Promotion through various International Trade Associations
 Regular Emailer/E-bulletin campaigns to target a database of
- international buyers.