Viet Concrete

by informa

Vietnam's Premier International Concrete, Flooring & Construction Technology Exhibition

20 - 22
April, 2027

VEC - Vietnam Exposition Center
Hanoi, Vietnam



About Us

- Event Highlights
- Visitor Profiles
- Exhibitor Profiles
- Showcasing Options

Where

Concrete Innovation





Meets

Construction Excellence

Mission Statement

Vietconcrete is your gateway to Vietnam's booming construction market - one of Southeast Asia's fastest-growing economies.

As the country's leading platform dedicated to concrete, flooring, and construction technology, we connect industry innovators with thousands of qualified buyers, contractors, developers, and decision-makers.

Why Vietnam?

A booming market for
Concrete, Flooring & Construction industry

USD 22.5M

Market Size by 2034
from USD 10M in 2025

9.49%

Market CAGR
2026–2034 projected growth

82%

Private Capital
of infrastructure investment

USD 150–200B

Investment Gap
by 2030 - open to foreign investors

Key Upcoming Projects in Vietnam

North–South High-Speed Railway	USD 58–67B	Vietnam's largest infrastructure project. Concrete for rail foundations, viaducts, tunnels, and stations.
Long Thanh International Airport	USD 12.8B	Under construction now. Massive concrete demand for runways, terminals & underground facilities.
Ho Chi Minh City Development Program	Projects 100+	Schools, housing & public infrastructure across 2026–2027, spanning residential and civic sectors.
Hanoi Transport Network Expansion	CAGR 9.2%	Ring Roads 4–5, metro lines, airport development & 5 new industrial parks 2021–2026.

Event Statistics

15,000+
sqm Exhibition area

200+
Exhibitors

5,000+
Trade visitors

Informa global Concrete series of events

WORLD OF CONCRETE by informa ASIA

CHN | Aug. 12-14, 2026

WORLD OF CONCRETE by informa

USA | Jan. 19-21, 2027

CONCRETESHOW SOUTH EAST ASIA | INDONESIA

IDN | Sep. 9-12, 2026

CONCRETESHOW THE EVENT OF THE CONCRETE CONSTRUCTION CHAIN

BRA | Aug. 25-27, 2026

WORLD OF CONCRETE by informa INDIA

IND | Jun. 3-5, 2026

WORLD OF CONCRETE by informa EUROPE

FRA | Apr. 21-24, 2027

Co-located with Infrastructure & Utilities Events

20 - 22.04.2027

VEC

- Enhanced Exhibitor & Visitor experience
- Streamlined logistics & Resources
- Comprehensive networking
- Cross-sector collaboration

Mining Vietnam

Construction Vietnam

Vietnam Energy Week

HVACR Vietnam

Vietwater

Vietnam Data center & Cloud confex

WETV Waste Expo

Visitor Profiles





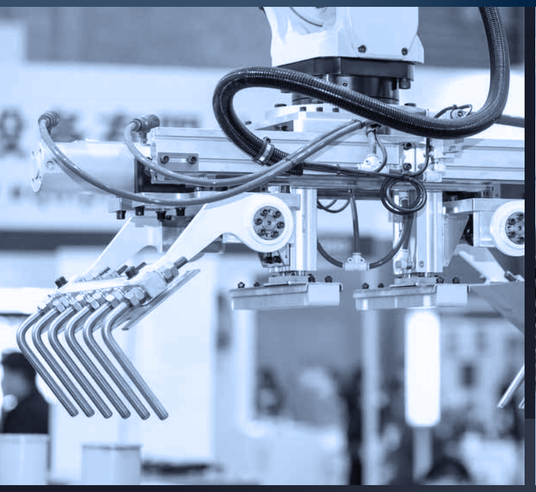
- Project Owners & Developers
- Government Authorities & Infrastructure
- Design & Consulting
- Contractors & Construction Management
- Concrete & Material Producers
- Specialized Concrete Services

- Facility Management & Operations
- Safety & Security
- Distribution & Trade
- Technology & Media

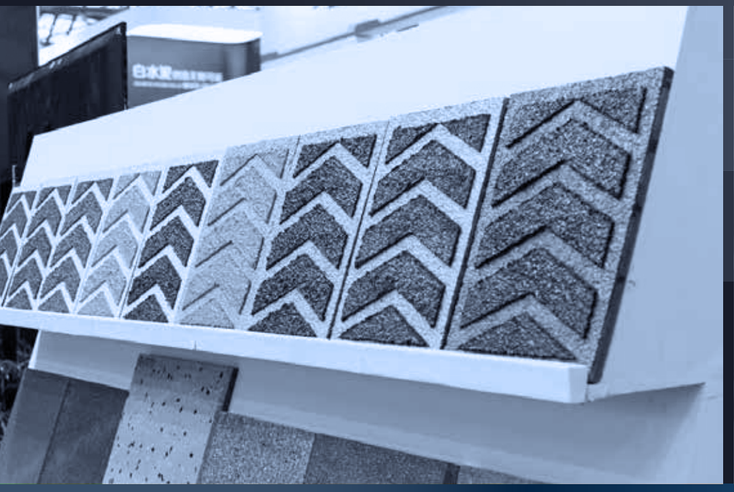




And more









Exhibitor Profiles

01	Flooring System
02	Flooring Material Processing
03	Concrete Surface Treatment Equipment
04	Concrete Products, Technology & Machinery
05	Intelligent Construction and Construction Robot
06	Mortar and Gypsum
07	Formwork and Scaffolding

Flooring System

- Industrial and Commercial flooring
- Sports flooring
- Grass-type flooring
- Indoor Flooring materials
- Garage solutions

01





Exhibitor Profiles

Flooring Material Processing

- Flooring Raw materials
- Production equipment
- Packaging equipment

02

Concrete Surface Treatment Equipment

- Leveling equipment
- Trowel equipment
- Polishing equipment
- Shot blasting equipment
- Milling equipment
- Small tools, power tools
- Consumables
- Stone care and related equipment
- Vacuuming and Cleaning equipment
- Air solutions

03





Exhibitor Profiles

Concrete Products, Technology & Machinery

- Concrete mixing and conveying equipment, mixer engines, etc.
- Concrete transportation
- Cast-in-place concrete
- Precast concrete
- Concrete cutting equipment, crushing equipment, blasting technology, etc.
- Consumables: diamond ropes, drills, blades
- Sand and gravel aggregate production equipment
- Mining equipment: excavation equipment, crushing equipment, vibrating equipment, accessories, etc.
- Waste concrete recycling equipment and products
- Concrete additive
- Concrete testing instruments and equipment
- Concrete reinforcement technology and equipment
- Decorative concrete, ecological concrete (slope protection, artificial islands, sponge city products, etc.) products and technologies, etc.
- Permeable bricks, permeable concrete
- Ultra High Performance Concrete (UHPC)
- Formwork scaffolding and production equipment



Intelligent Construction and Construction Robot

- Structural Construction robot
- Flooring & Paving robot
- Decoration & Finishing robot
- Measurement, Inspection & Patrol robot
- Special & Aerial Work equipment
- Digital Construction software & platform

05



Exhibitor Profiles

Formwork & Scaffolding

- Building formwork
- Scaffolding & Shoring system
- Formwork & Scaffolding accessories
- Formwork & Scaffolding Processing equipment

07

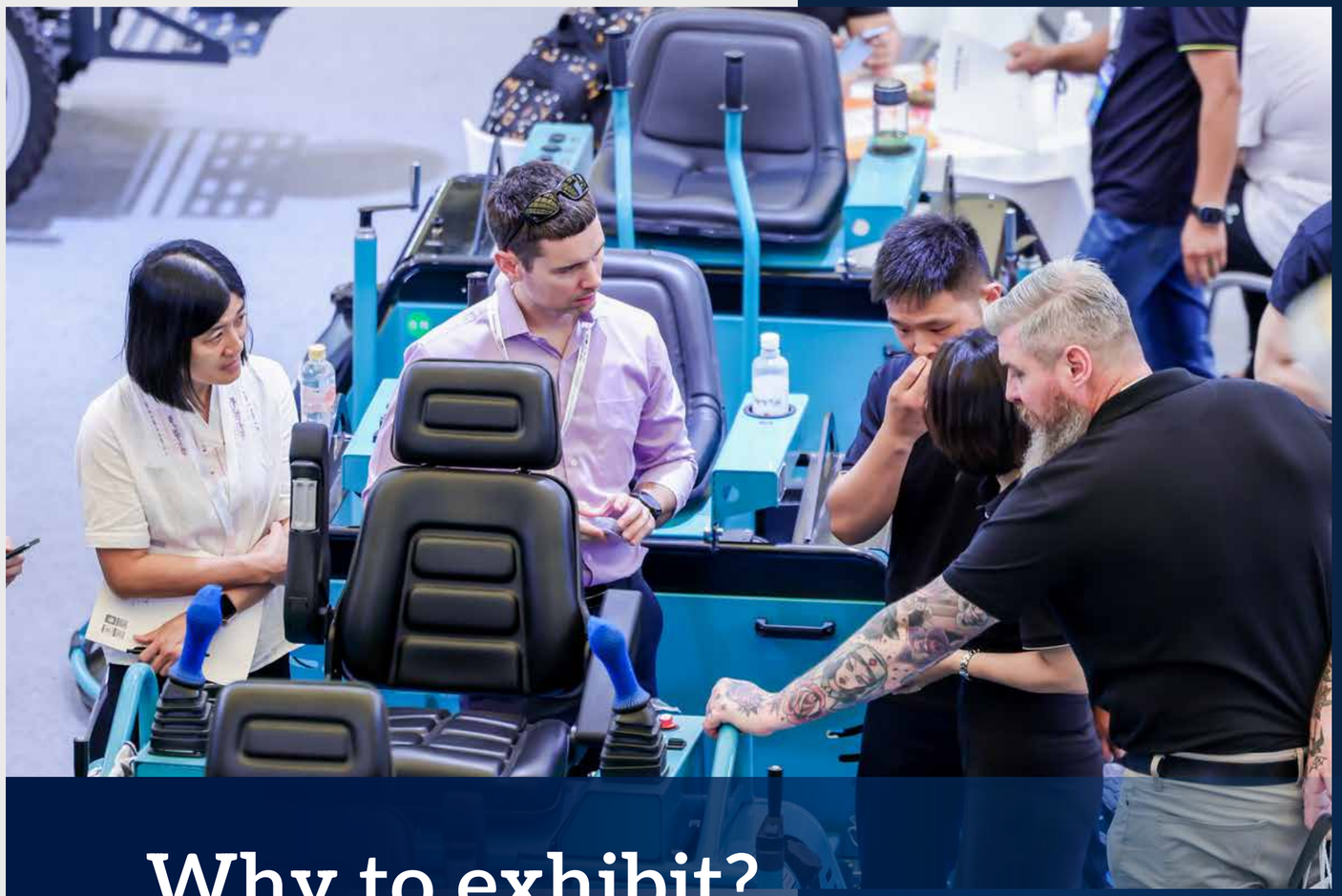


Mortar and Gypsum

- Mortar: Cement-based mortar, gypsum-based mortar, specialty mortars, architectural gypsum, etc.
- Mortar production equipment
- Mortar equipment accessories
- Production line supporting equipment: packaging machines, palletizers, production line control systems, etc.
- Mortar testing equipment
- Transportation equipment
- Spraying equipment
- Mortar additives
- Cement: specialty cements, white cements, etc.

06

Showcasing & Sponsorship Opportunity



Why to exhibit?

SHOWCASE INNOVATION

Present the latest concrete, flooring, and smart construction solutions to qualified industry leaders and decision-makers from Vietnam and Southeast Asia.

STRATEGIC CONNECTIONS

Build lasting partnerships with investors, developers, government authorities, and utilities in one of Asia's fastest-growing construction markets.

GAIN MARKET INSIGHT

Engage directly with engineers, contractors, and owners to understand local market needs, trends, and procurement priorities in Vietnam's booming construction sector.

OPTIMAL EXPOSURE

Benefit from co-location synergies with Mining & Construction Vietnam and the Vietnam Utilities & Infrastructure Week, access multiple audiences in a single event.

Raw Space Package



Early bird price:

365 USD | 9,490,000 VND per sqm

Published rate-Indoor:

400 USD | 10,400,000 VND per sqm

Standard Package



Early bird price:

435 USD | 11,310,000 VND per sqm

Published rate-Indoor:

470 USD | 12,220,000 VND per sqm

Prices exclude any local tax.

Publish Rate-Outdoor:

Space Only

36m² - 99m²

162 USD | 4,200,000 VND per sqm

100m² - 199m²

115 USD | 3,000,000 VND per sqm

200m² or above

95 USD | 2,550,000 VND per sqm



Thank You!

Visitor Support

Ms. Lila Le
lila.le@informa.com
(+84) 28 3622 2588 (Ext 107)

Exhibitor/Sponsorship Support

Vietnam

Ms. Vicky Vu
+84 94388 7172
vicky.vu@informa.com

China

Mr. Michael Ma
+86 13774211086
michael.ma@informa.com

International (Except China)

Mr. Sam Yong
+65 6989 6595
sam.yong@informa.com