



**ASIA'S LARGEST & PREMIER EVENT ON
MEDICAL VALUE TRAVEL**



**ADVANTAGE
HEALTH CARE-INDIA 2026**

8th International Summit on Medical Value Travel

23rd - 25th February 2026

India Expo Centre & Mart,
Greater Noida (NCR)



<https://ahcindia.ficci.in/>



INDIA - THE NEW HUB OF MEDICAL VALUE TRAVEL

- Global destination for world-class healthcare and wellness.
- Highly skilled doctors and advanced medical infrastructure.
- Affordable treatment costs with international quality standards.
- Blend of modern medicine and traditional wellness therapies.
- Rising number of international patients choosing India for care.



POPULAR MEDICAL TREATMENTS IN INDIA

India offers a wide range of advanced medical treatments including cardiology, orthopaedics, oncology, neurology, fertility care, ophthalmology, and cosmetic surgery. With cutting-edge technology and expert specialists, India provides high-quality healthcare solutions at affordable costs, making it a preferred destination for patients worldwide.





WELLNESS SERVICES IN INDIA

India offers a diverse range of wellness services that combine its rich traditional heritage with modern approaches. Apart from contemporary medical treatments, the country is renowned for traditional systems of medicine such as Ayurveda, Yoga, Naturopathy, Unani, Siddha, and Homeopathy (collectively known as AYUSH).

These therapies focus on holistic health, prevention, and rejuvenation, attracting global visitors seeking natural and integrative wellness solutions. With experienced practitioners, wellness retreats, and specialized therapies, India provides a unique environment for promoting physical, mental, and spiritual well-being.



FACTORS MAKING INDIA AN IDEAL SPOT OF MEDICAL TOURISM

Affordable & Quality Care

- Treatment costs in India are 5 - 10 times lower than in the US or UK.
- Premier healthcare institutions, travel, and accommodation at competitive rates.

World-Class Hospitals & Expertise

- Internationally accredited hospitals with skilled doctors and nurses fluent in English.
- Advanced medical and diagnostic equipment.

Fast & Convenient Service

- Visa-on-arrival & e-medical visas for smooth travel.
- Minimal waiting time for appointments and procedures.

Comprehensive Post-Treatment Care

- Follow-up therapies including Ayurveda, Yoga, and Naturopathy for recovery.

KEY HIGHLIGHTS

- High-potential buyers and ministerial delegations
- Focused conference delivering clear policy recommendations
- Exhibition showcasing hospitals, healthcare providers, and MVT facilitators
- Structured, pre-scheduled B2B & B2G meetings
- MoU signings, strategic partnerships & success stories

BENEFITS OF B2B MEETINGS



**Choose Your
Connections**



**Showcase
Your Offerings**



**Engage
Directly**



**Forge
Partnerships**

KEY EVENT COMPONENTS

EXHIBITION

CONFERENCE

**REVERSE
BUYER-SELLER
MEETING**

**FICCI MVT
AWARDS**



EXHIBITOR PROFILE

- Hospitals & Super Specialty Clinics
- Cosmetic, Eye & Dental Centres
- Ayurveda, Unani & Naturopathy Hospitals
- Yoga, Rejuvenation & SPA Centres
- Physiotherapy & Post-operative Care Centres
- Fitness & Wellness Centres
- Medical Insurance Companies & TPAs
- Government departments
- MVT Facilitators & Tour Operators

VISITOR / DELEGATE PROFILE

- International hospitals and healthcare organizations
- Government agencies and policy makers
- Insurance and financial service providers
- Doctors, surgeons, and medical professionals
- Medical facilitators, clinics, and tour operators
- Travel, hospitality, wellness, and fitness industry
- Medical journalists, media, and associations
- Prospective medical tourists and patient coordinators

HIGHLIGHTS FROM 6th ADVANTAGE HEALTHCARE INDIA 2023, NEW DELHI



HIGHLIGHTS FROM 7th ADVANTAGE HEALTHCARE INDIA 2023, GANDHINAGAR



ORGANISERS



Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.

SUPPORTING ORGANISATION



NATIONAL ACCREDITATION BOARD FOR HOSPITALS & HEALTHCARE PROVIDERS (NABH) is a constituent board of Quality Council of India, set up to establish and operate accreditation programme for healthcare organisations. The board is structured to cater to much desired needs of the consumers and to set benchmarks for progress of health industry. The board while being supported by all stakeholders including industry, consumers, government, have full functional autonomy in its operation.

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